

FOLLOW THE MONEY

interaction mockup

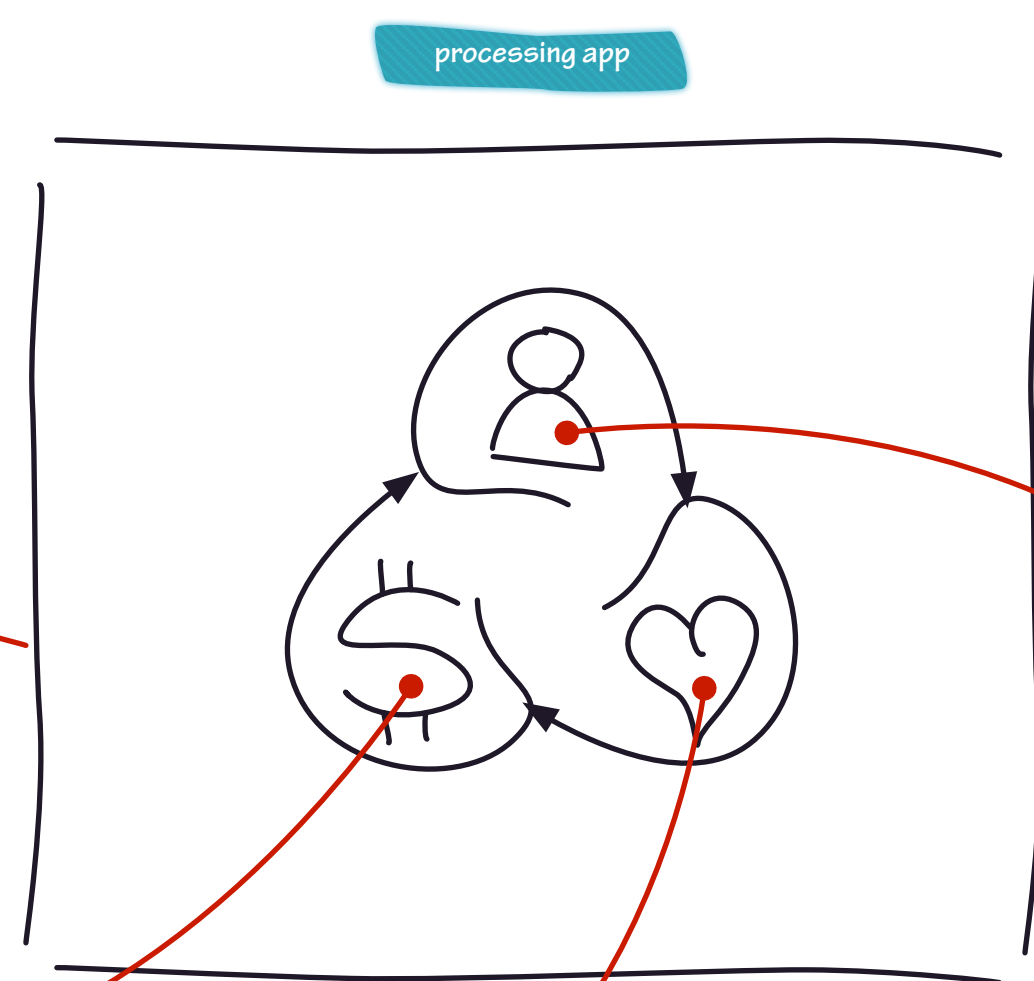
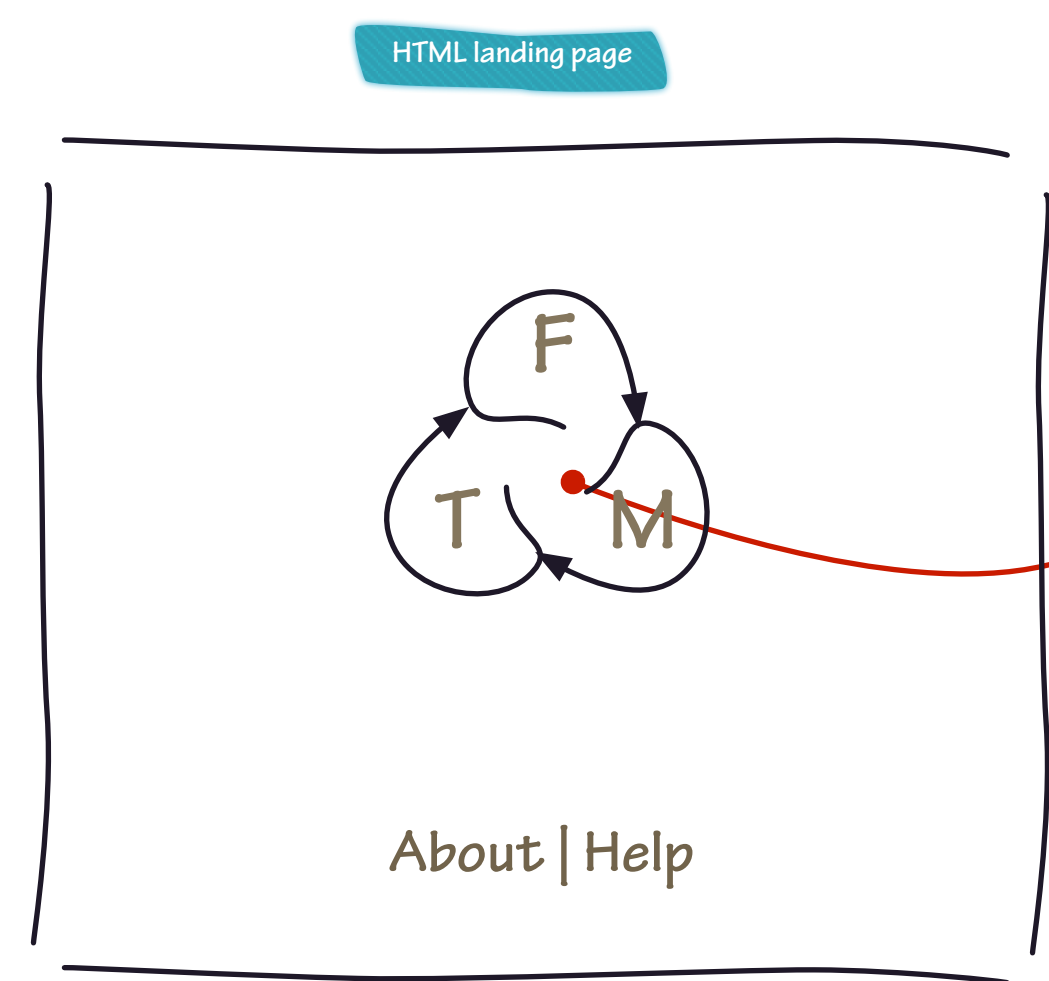
Search UI

pauric@pauric.net

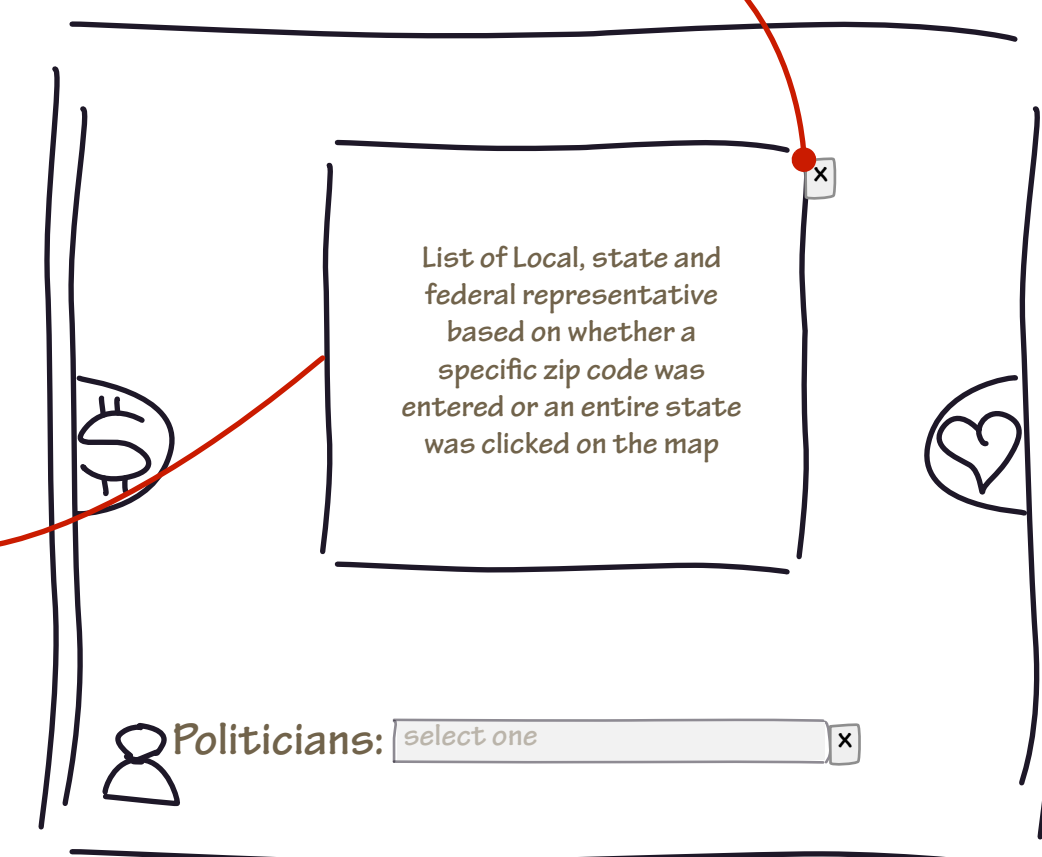
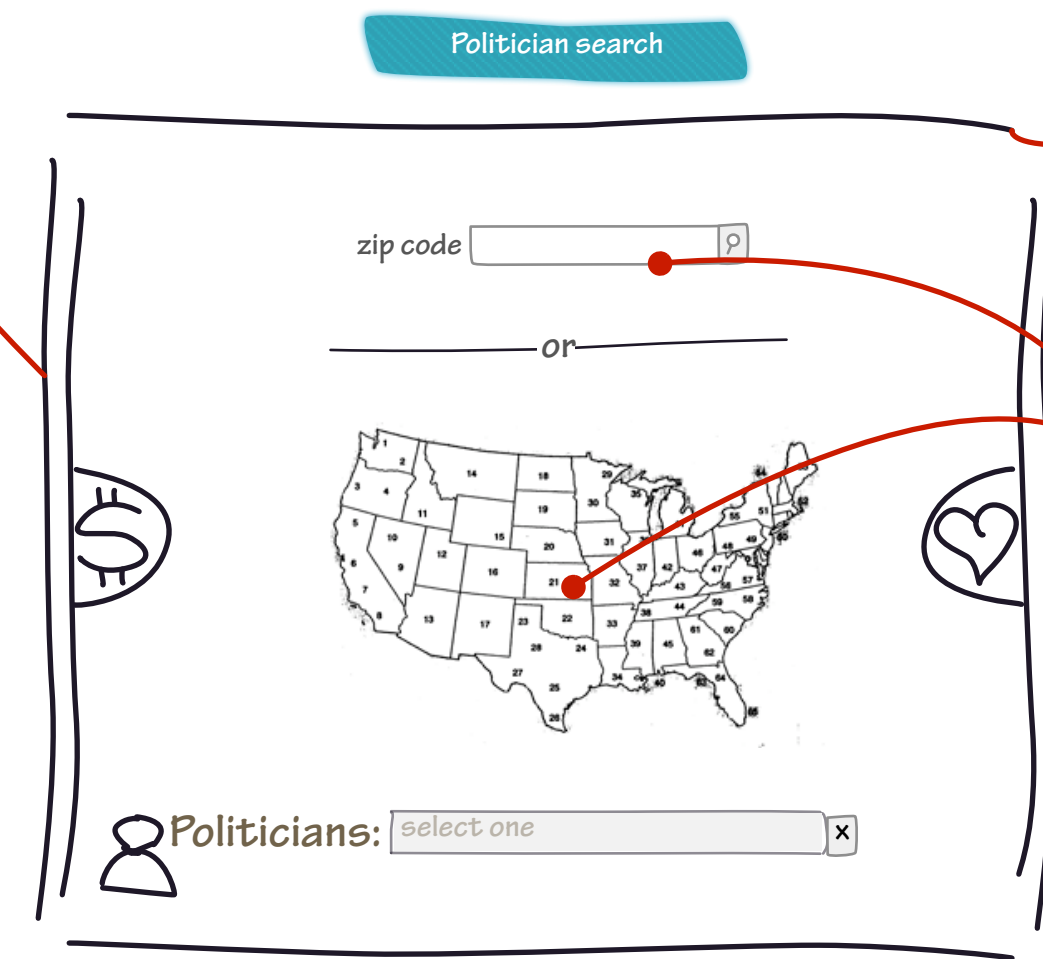
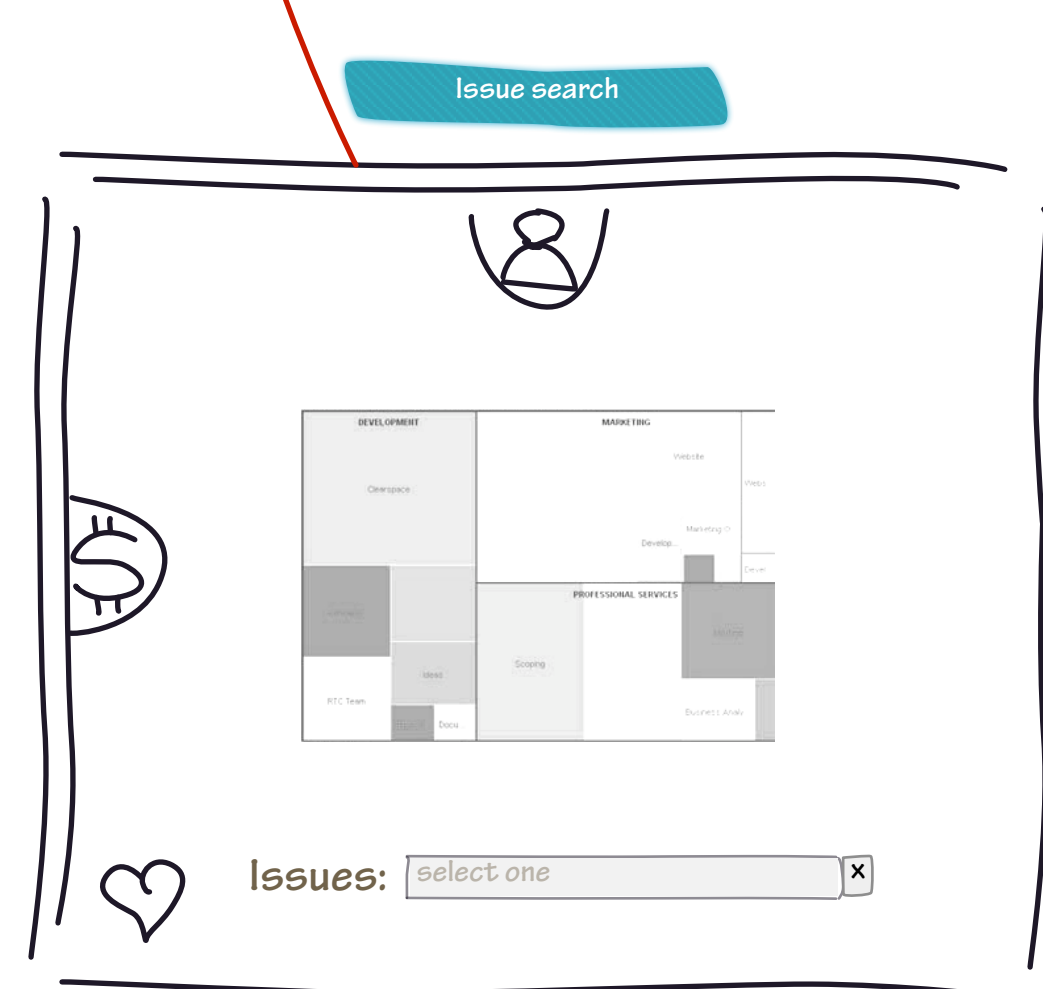
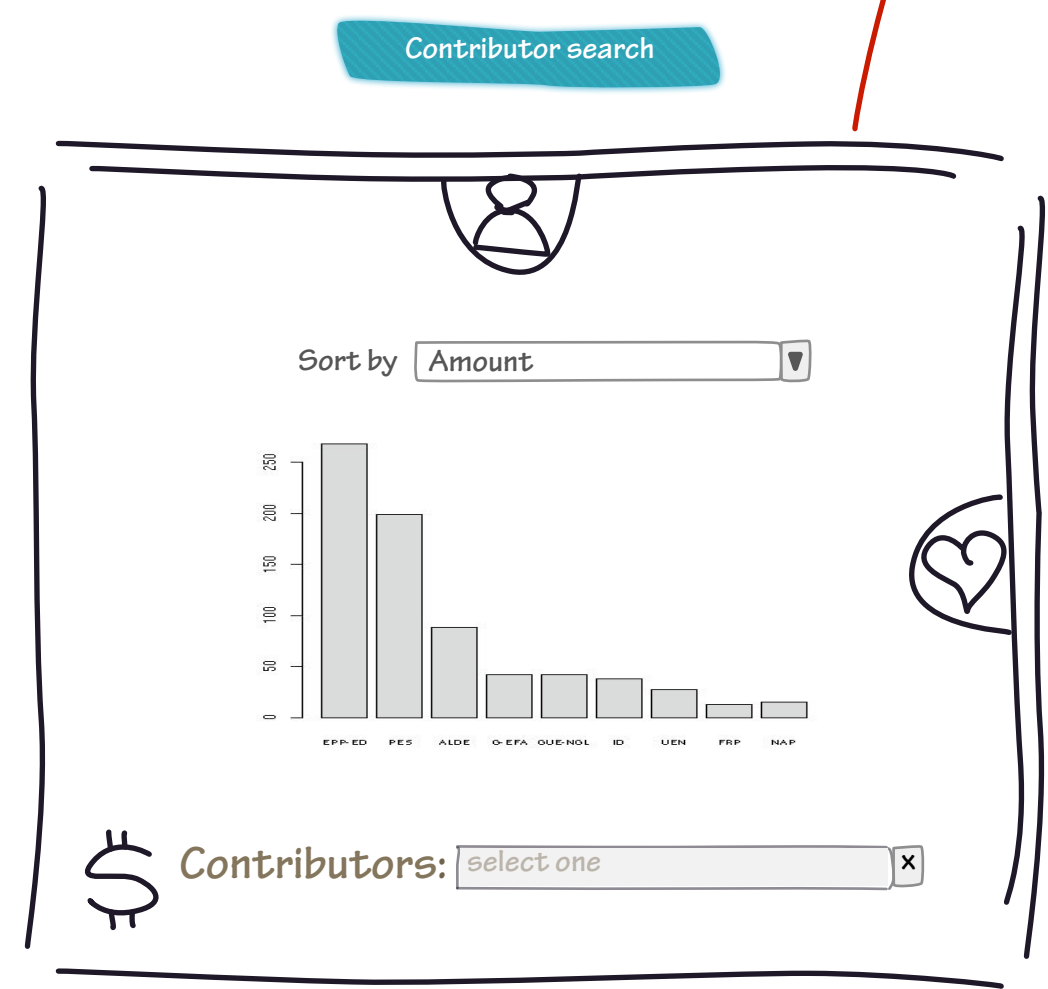
Note: This is a clickable pdf

1st Iteration

2nd Iteration



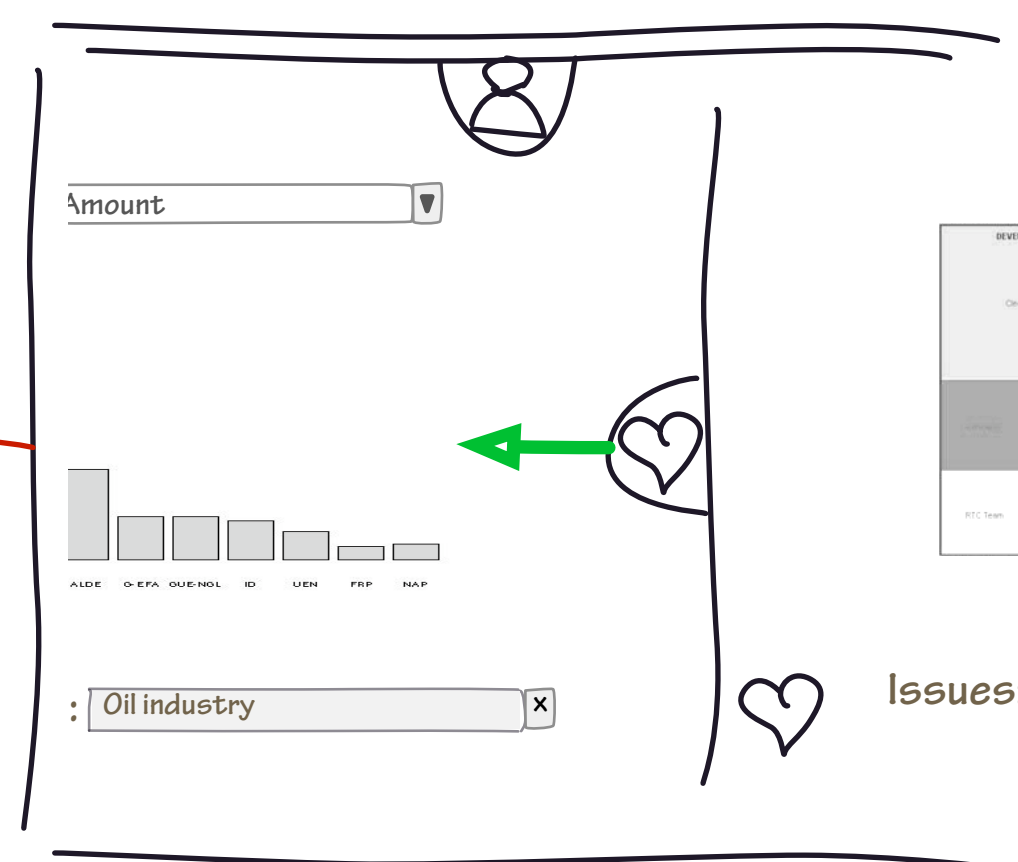
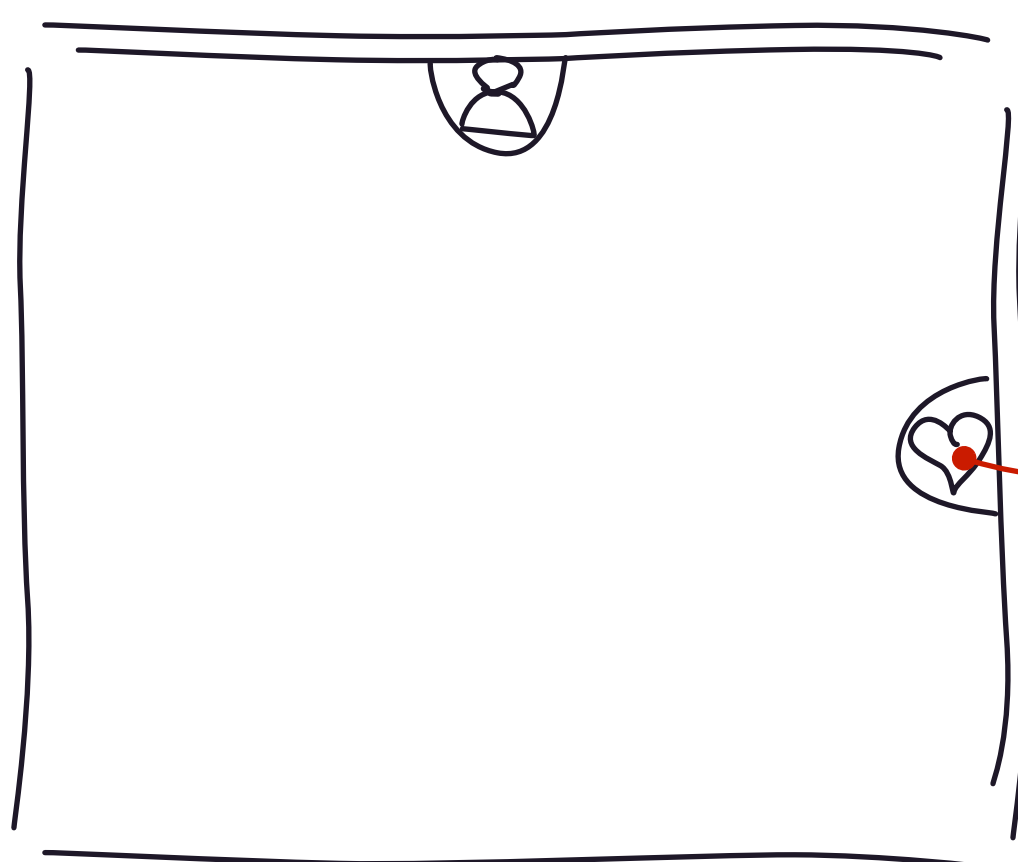
Primary datapoint search



Transition

E.g. user has selected a contributor and wants to see what issues they donated their money to

The issues panel slides out. If they had clicked on Politicians, that screen would slide down



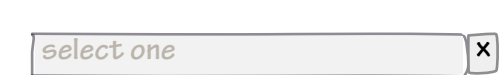
Second & third datapoint search

Same three screens as Primary datapoint search.

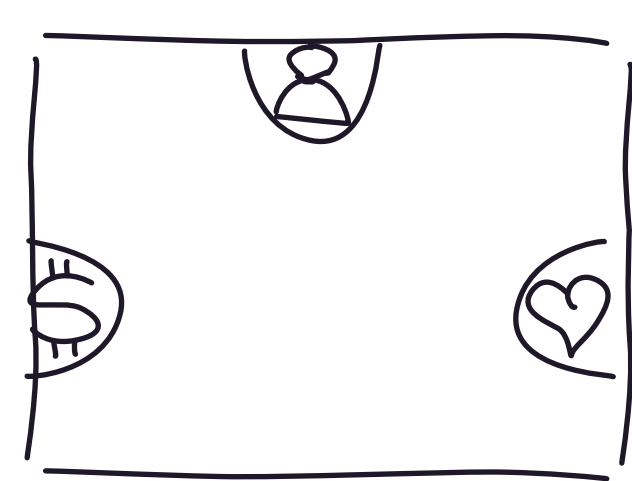
Takes the user to the Politicians screen.

Resetting a datapoint

The user may click the 'X' next to the datapoint selected to reset that search result



Takes the user to the Contributors screen.



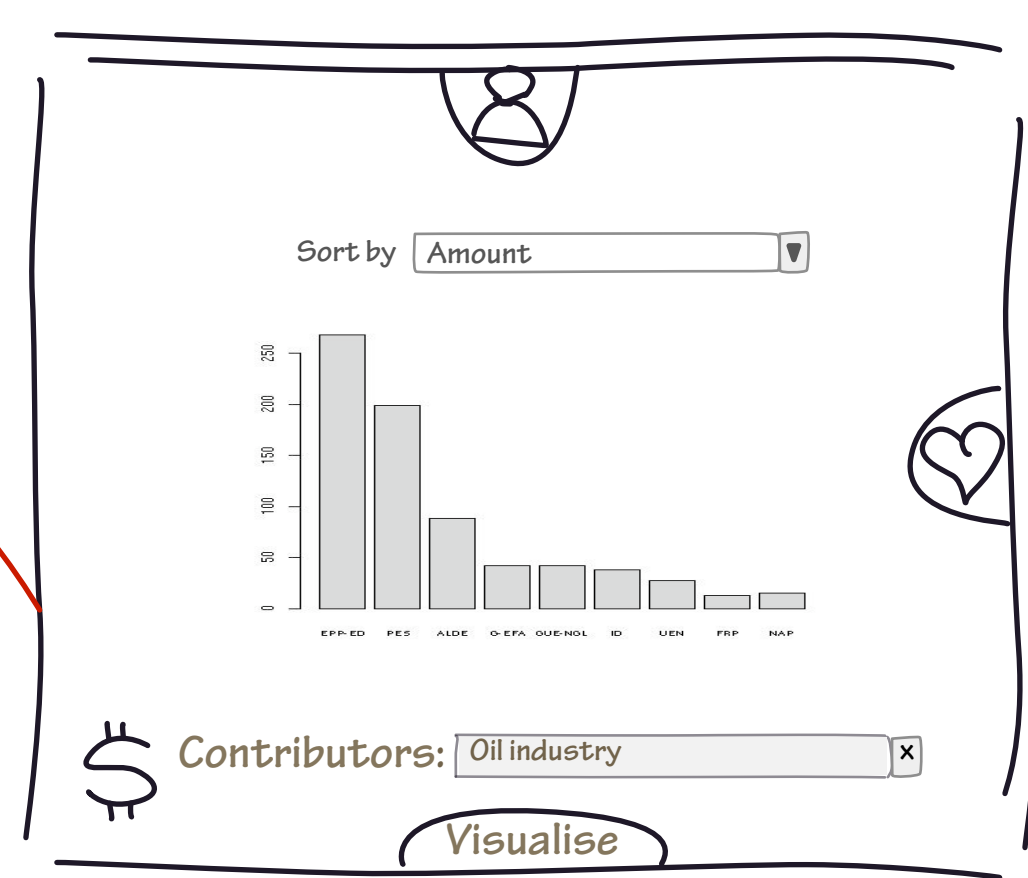
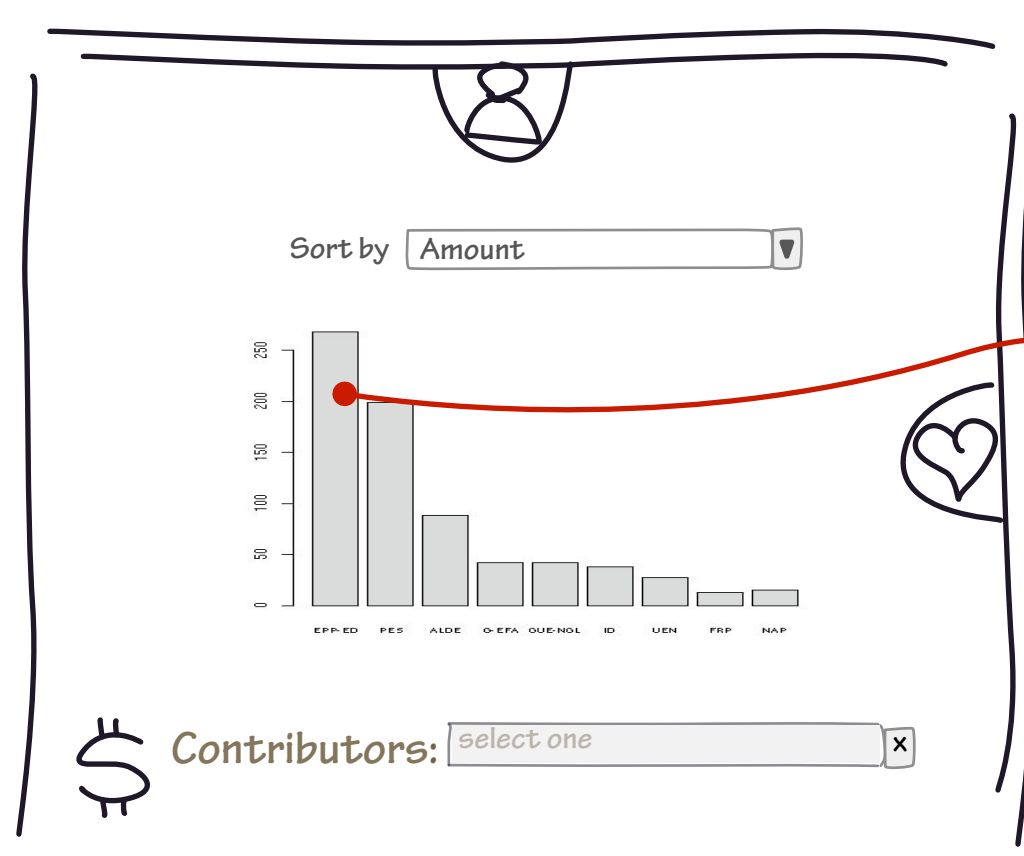
Takes the user to the Issues screen.

Data Visualisation

Once the user has selected at least two datapoints a new icon appears at the bottom of the screen

e.g., they have selected a politician and are now looking for contributors

The contributor appears in the result box, they may pick another data point or click on visualise





Search for a politician by

State ▼

_____ or _____

zip code

_____ or _____

Name

Results

Please search

You have selected _____



nothing yet



nothing yet



nothing yet

Search for a politician by

State

_____ or _____

12345

_____ or _____

Name

Results

Harry Plumber
Mary Hart
Tim Jones
Bill Maguire
Zack Black
Mr Pink
Rover
Mrs Bush
Dan the man
Joe Smith

You have selected _____



nothing yet



nothing yet



nothing yet

Search for a politician by

State

_____ or _____

12345

_____ or _____

Name

Results

Harry Plumber
Mary Hart
Tim Jones
Bill Maguire
Zack Black
Mr Pink
Rover
Mrs Bush
Dan the man
Joe Smith

You have selected _____



Joe Smith (R)

is a state rep for 12345,
republican, elected in 2006 etc
etc etc



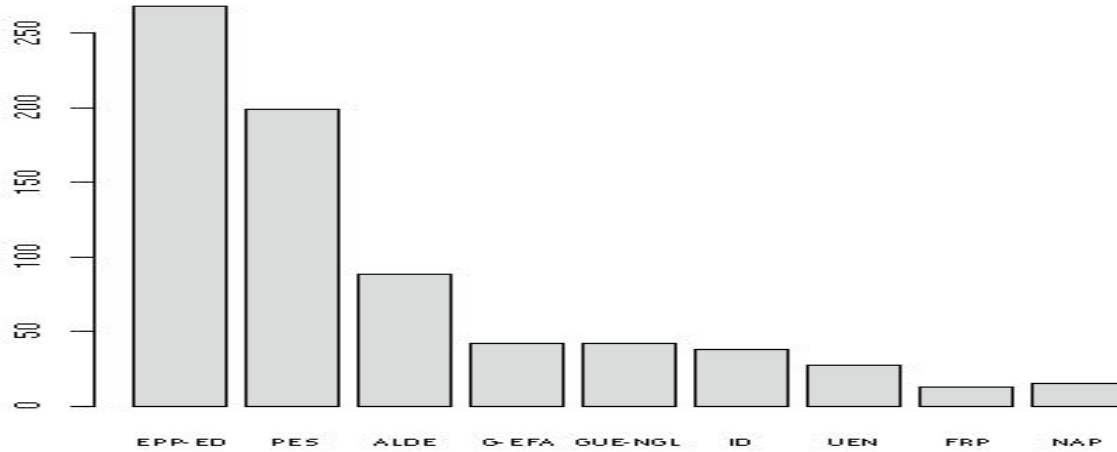
\$ nothing yet

♥ nothing yet



Search for a contributor by

Amount 



You have selected _____



nothing yet



Joe Smith 

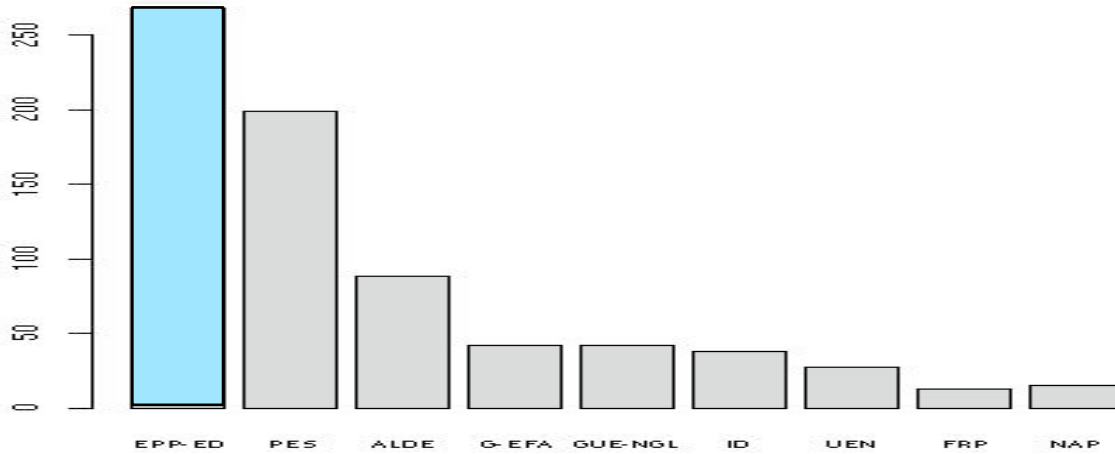


nothing yet



Search for a contributor by

Amount



You have selected _____



Big Oil

Contributed \$30M to both parties in the last election cycle



Joe Smith



nothing yet



Select and issue

Agriculture
Health
Military
Education
Arts and Humanities
Crime
Immigration
Death Penalty
Women's
Environmental



You have selected _____



nothing yet



Big Oil



Joe Smith



Select and issue

- Agriculture
- Health
- Military
- Education
- Arts and Humanities
- Crime
- Immigration
- Death Penalty
- Women's
- Environmental**



You have selected _____



Environmental

Issues relating to the environment such as EPA or offshore drilling. x



Big Oil



Joe Smith